World Horticultural Trade and U.S. Export Opportunities

U.S. Horticultural Exports in FY 2001 Forecast at a Record $11.4 Billion
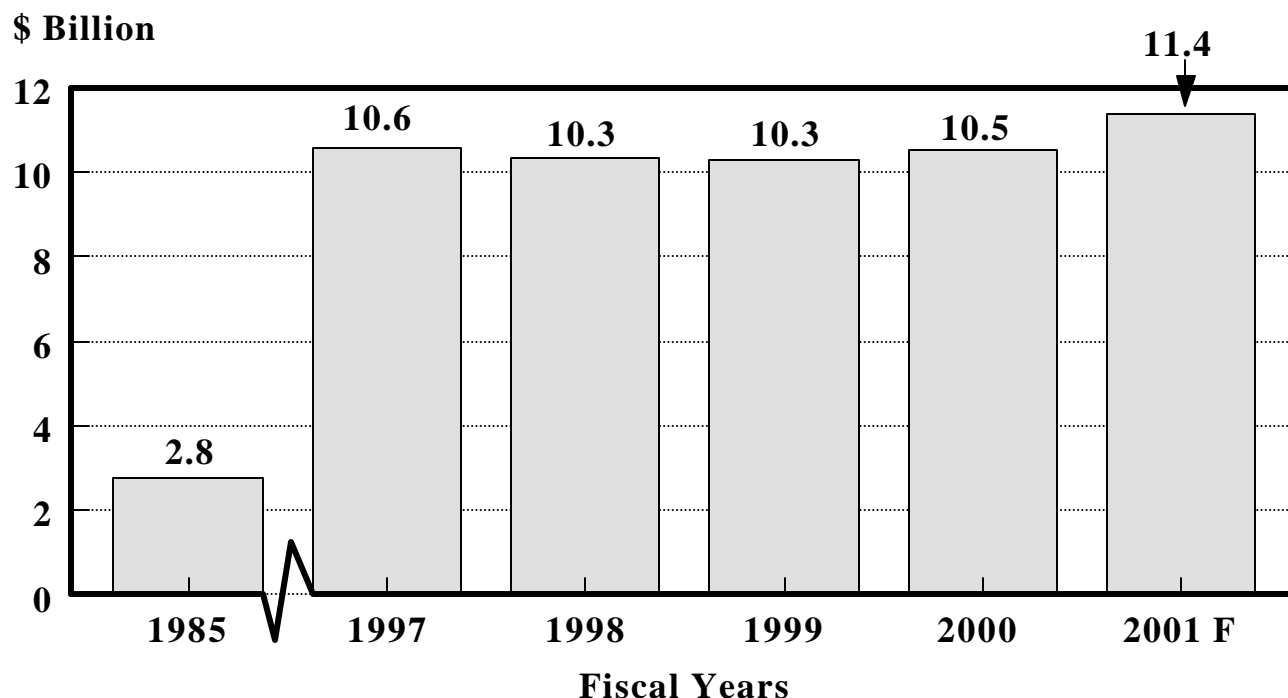
$ Billion

F= Forecast

Source: U.S. Department of Commerce, Bureau of the Census

U.S. horticultural exports in fiscal year (FY) 2001 are forecast to increase 8.2 percent from FY 2000 to $11.4 billion. U.S. exports of horticultural products to all countries in April 2001 totaled $900 million, an increase of 10 percent from the same month a year earlier. Categories with the most significant increases in April were essential oils (up 37 percent to $58 million), wine and beer (up 30 percent to $73 million), fresh fruit (up 19 percent to $155 million), and tree nuts (up 19 percent to $69 million). April exports to Canada, the largest market, were up 3 percent from April 2000, to $290 million. Exports to the European Union (EU) and Japan were up 28 and 1 percent, respectively to $166 million and $142 million. Exports to Mexico rose 5 percent to $63 million. Exports to China showed the most dramatic jump for April 2001, up 110 percent from April 2000, to $15 million, while exports to Malaysia rose 51 percent to $8 million. Exports to Korea rose 9 percent, to $31 million and exports to Hong Kong and Taiwan rose to $26 million and $21 million, respectively. Exports for the October-April 2000/01 period were up 9 percent from the same period in 1999/2000 to $6.5 billion. Tree nut exports are up 23 percent to $744 million for the October-April 2000/01 period, while fresh fruit exports are up 17 percent to $1 billion, and fresh vegetable exports are up 9 percent to $756 million. The fastest growing markets for FY 2001 to date are: China, up 102 percent; Malaysia, up 64 percent; Taiwan, up 20 percent; the Philippines, up 18 percent; Hong Kong, up 16 percent; Mexico, up 13 percent; and the EU, up 13 percent.

[Check Out the New U.S. Trade Internet System Website. Go to http://www.fas.usda.gov/ustrade]